Applying to the Graphic Design Pre-BFA

Students applying to the Graphic Design Pre-BFA should submit a portfolio that includes: 1. Original Works, 2. Creative Exercises, and 3. a Sketchbook.

Original works and creative exercises will be reviewed on Slideroom at https://designdept.slidreoom.com.

Works should generally be selected from your projects in DESGD 145 (or DES 114 & 115), but can include other works. All mediums will be considered, including painting, drawing, printmaking, illustration, or design. Rather than submit graphic design work, commissioned client work, or work that emphasizes technical proficiency over ideas, it is recommended to submit work that demonstrates mindful selection of content, good composition, creative concepts, polished craftsmanship, deliberate use of color, and a unique point of view.

Your portfolio
Students should submit:

1. **Six original works**
Select your best six original works primarily selected from prerequisite coursework. Works should be photographed or scanned and uploaded to Slideroom.

2. **Creative exercises**
Complete two creative exercises (see instructions to the right). The finished Expression exercise should be scanned or photographed and uploaded to Slideroom. The Iteration exercise should be completed in your sketchbook and uploaded to Slideroom.

3. a **Sketchbook**
A physical sketchbook demonstrating work from a semester worth of work is required, and should be uploaded into Slideroom (see instructions to the right).

Deadlines
Application deadlines are in April, June, and December of each year, near the end of the semester, typically on the reading day (see designdept.byu.edu for current deadlines).

Applications are submitted online through Slideroom at designdept.slideroom.com. Online applications are available 30 days before the deadline and close at midnight.

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Scanning and photographing
When scanning your six original works or your Expression creative exercise and other original work, it should be scanned at full size and 150 dpi resolution. When photographing, ensure that your work is well lit and that the focus is clear. Take time to ensure that the color and tone reproduce well in RGB color format online.

Creative exercises
I. **Expression**
a. Use the provided grid sheet (page 2 of this PDF, or which can be downloaded from Slideroom or here: https://byu.box.com/v/PreBFAexercise)
b. Complete the exercise with the drawing tool(s) of your choice. You may use any artistic approach, graphic means or expressions.
c. Scan and upload your work to Slideroom.

II. **Iteration (chairs)**
a. Create 100+ different iterations of a chair (or chairs) in your sketchbook. The chairs can be created through any medium(s) and take any form(s) including abstract, symbolic, or representational.
b. Identify your iterations in your sketchbook.

Sketchbook
Students are encouraged to document their work in a sketchbook. Include any sketchbook assignments from DESGD 145 as well as your own exploration of form and ideas. Show everything you make including doodles, thumbnail sketches, classroom discoveries, color palettes, found images, and scrap for later compositions.

Sketchbook video
Please make a video clearly showing you flipping through your entire physical sketchbook (cover-to-cover) demonstrating work from a semester worth of work.

When making a video, ensure that your work is well lit and that the focus is clear. The video should be in horizontal format with the two pages centered in the frame. Turn pages, pausing one to two seconds between each turn, until you show the whole sketchbook (including covers and any blank pages). Delineate the beginning of your Iteration (chairs) exercise.

Your final file should be under 195 MB. See example video here: https://vimeo.com/397518264.

Questions?
please contact: **designdepartment@byu.edu**

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