Applying to the Graphic Design BFA

Overview
Students should present work that demonstrates mastery of principles taught in the three required 200-level graphic design classes (DESGD 243, 245, & 280).

Work will be reviewed on Slideroom. Please upload digital process books showcasing work from DESGD 243 and 245 as PDFs. Show your DESGD 280 process and final projects via a simple Dropbox Paper page with embedded files, links, and JPEGs. Also include sketchbooks you created during these classes.

Although your application largely comprises work already completed in the three pre-requisite courses, it is highly recommended that you revisit and revise (or even re-do) your process documents from all of these classes before submitting them (especially if you are re-applying). Other work may also be submitted, however evaluation will center on principles and fundamentals taught in these classes.

In addition to your portfolio, faculty reviewers will also consider the cumalative record of each student including their past performance in class, work ethic, attitude, progress, and commitment—all factors to be considered to be of major importance. Students will be notified of the outcome of the review via email by the department office, within 1–2 weeks after the deadline.

Questions / Help
Graphic design faculty are willing to review portfolios before the deadline by appointment. Given faculty time constraints, students are discouraged from meeting with multiple faculty or repeated meetings with the same faculty.

To schedule appointments with faculty please email, or if you need help formatting your books or digital files please contact byuresourceroom@gmail.com

If you have questions about your Slideroom application please contact:

BYU Department of Design
E509 HFAC
801-422-7323
designdepartment@byu.edu

Upload the following in Slideroom before 11:59pm, Thursday 10 June 2021

a. Submit the application questions
It is recommended that you review the questions in advance of the deadline and copy the questions into a word processor and paste your answers into Slideroom. There is limited editing capabilities in Slideroom.

b. A current photograph

c. Your University Progress Report
The report can made into a PDF from myBYU > AIM > Student Academic Record > Progress Report (ABC Summary)

d. DESGD 243 & 245 process books (PDF)
Showcase your thinking and finished design work demonstrating mastery of principles taught in DESGD 243 and 245). Submit your process books as well-designed and organized PDFs. The typography and arrangement of the work in the two process books is an important demonstration of your typography and design skills. It is recommended that your process books be presented in a consistent format.

e. DESGD 280 process (Dropbox Paper page)
Showcase your thinking and finished design work demonstrating mastery of principles from DESGD 280. Create a page and upload the link to slideroom.

See an example of a 280 documentation page here. For instructions on how to create a Dropbox Paper page, click here.

f. Sketchbook(s)
Physical sketchbook(s) demonstrating work from your 200-level classes or recent work. Make a video clearly showing you flipping slowly through the entire sketchbook(s) cover-to-cover.

When making a video, ensure that your work is well lit and that the focus is clear. Turn pages slowly. Make sure you include the full spread (both left and right pages) in the frame. Your final file should be under 195 MB. See an example video here: https://vimeo.com/397518264. Upload your finished video files directly to Slideroom.

g. Additional design work (optional)
You may consider adding additional work from other graphic design classes or professional projects. These can be submitted as JPEGs or PDFs. Any work submitted should demonstrate mastery of 200-level principles.

If you are re-applying, you are likely to have additional work from 300-level electives or work projects. You can decide to swap out analogous 200-level projects with newer work directly in the process documents as long as the projects are similar (for example, a moving typography assignment from 280 with one from 380). For most projects and exercises, however, please rework or redo the work in the 200-level classes. In general, we want to see your additional projects but not as a substitute for your process books and mastery of fundamental exercises (which make the applications equal between applicants).

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